

## Annual Report of CBSA

Year 2023-24

### **COURSES**

Chandigarh Business School of Administration, Landran offers a comprehensive range of academic programs across various disciplines, totaling eight distinct courses. These include Master of Business Administration (MBA), Bachelor of Business Administration (BBA), BBA in Service Industry Management (BBASIM), Master of Computer Applications (MCA), Bachelor of Science in Data Analytics (B.Sc. DA), AIML, Cyber Security, Master of Commerce (M.Com), and Bachelor of Commerce (B.Com).

### **RANKING AND AWARDS**

- **Chandigarh Business School of Administration(CBSA)** has recently received prestigious **NAAC** accreditation with A+ grade.
- The institution also secured a position in the 101-125 band in the National Institutional Ranking Framework (NIRF) 2024, reflecting its growing reputation and academic excellence. Institution's Innovation Council (IIC) at CBSA has been given 3.5 Star Rating by AICTE and Ministry of Education for fostering innovation and entrepreneurship.
- Not only this, CBSA has also received recognition by many reputed agencies. As per *The Week Best B-School Survey 2024*, CBSA was ranked 29th in the North Zone for Private Best B-Schools and 111th overall among India's best private B-schools.
- *CSR Best B-School Survey 2024*, ranked CBSA 16th in the category of Top B-Schools of Eminence and 2nd in Punjab among private institutions.
- Further, in the *BT-MDRA Best B School Surveys*, CBSA achieved 20th Rank, PAN India in Best B Schools in the category of Return on investment (ROI) and No.2 rank in Punjab in ROI category 7.

- India Today Best B Schools survey ranked CBSA at 120<sup>th</sup> position Pan India and 3rd in Punjab. Fortune India Magazine in its Best B-School Survey 2024 placed CBSA at 51st Rank in North Zone and 90th in Non University Ranking.

### **ACADEMIC ACHIEVEMENTS**

At Chandigarh Business School of Administration-Landran (CBSA), academic excellence is a hallmark, evident from the outstanding results achieved by its students across diverse disciplines. The institution takes pride in the exceptional performance of its students, with students surpassing the remarkable threshold, Merit positions were also secured by several students, showcasing their academic prowess and dedication to excellence.

### **STUDENTS' ACHIEVEMENTS**

Our aim at CBSA is to empower students through holistic education. In addition to excelling academically, our students have shown their inventiveness and creativity through a variety of innovative projects and competitions held at the national and international levels.

- Coming to national achievements, **A team of MBA** students stood 1<sup>st</sup> in B-Plan Competition held at IIM, Indore and won the cash prize of Rs 20000/- plus
- An Idea got selected under Prism Scheme under Startup India of one of our student in **MBA**.
- Under sports category two students from **BBA department** participated in National level 3<sup>rd</sup> National Federation Cup and were awarded with Gold Medals for their outstanding performances.

### **FACULTY DEVELOPMENT PROGRAMS**

- 3 Fdp's were conducted during this academic year with an aim to equip the teachers with skills and knowledge in various specialized area as required.
- Staff development program was also conducted for supporting staff.

## **RESEARCH & DEVELOPMENT**

The Faculty at Chandigarh Business School of Administration-Landran (CBSA) has actively engaged in Research & Development initiatives, showcasing significant contributions across

various departments. The College notably achieved remarkable milestones in the calendar year 2023 with more than 100 plus Book/Book Chapters, and Conference Papers, and journal papers and 200+ patents were published.

## **INDUSTRY ASSOCIATIONS**

□ CBSA has 43 plus National and International MOUs signed with organizations.

## **CAMPUS PLACEMENTS**

I feel happy to share with you that, more than 310 companies visited CBSA and more than 356 Job offers were made to our students.